

COMFORT

DECEMBER 1915

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in over a Million and a Quarter Homes
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CUBBY BEARS CHRISTMAS

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(See story on page 29.)

EDITORIAL

THOUGHTS THAT | BREATHE AND WORDS | THAT BURN

Another Christmas Finds the most of Christendom Still at War—But Don't Despair

THAT the nineteen hundred and fifteenth anniversary of the birth of Him whose nativity was heralded by angels whose proclaiming "peace on earth, good will toward men" should find the greater part of Christendom fighting with fiendish energy is enough to make the angels weep for the persistent savagery of the professed followers of the Prince of Peace.

The world is aghast at the horrors of the greatest and most destructive of all the wars that have disgraced humanity. No wonder that devout Christians are shocked to the verge of despair by the lapse into barbarism or that unbelievers brand it as evidence that Christianity, after a trial of nearly two thousand years, has proved a failure like the pagan religions which the world has discarded.

Hold to your faith, for Christianity is not a failure and the Christmas spirit of peace and brotherly love is destined to prevail throughout the world. Progress may be slow, as it has been painfully and discouragingly slow, but it will be more rapid after and in consequence of the present war when humanity shall have learned its awful lesson. It is not the fault of Christianity but of humanity. The present war is a recrudescence of man's barbarism inherited from his savage forefathers. The trouble is that the most advanced peoples of the world are descended from savages that were savages but a few centuries ago, and the savage instincts of greed, envy and hatred that exalt might over right and impel individuals to oppressive and criminal practices and nations to commit the crime of waging unjust war still persist unrepented though partly concealed under the veneer of our modern civilization.

Asia faces backward, opposing reform with a fixed determination to perpetuate unchanged her ancient civilization which reached its golden age centuries before the beginning of the Christian era. The survival of feudal institutions with the divine right of kings, privileged nobles and national jealousies hold Europe enthralled. America is the one bright spot where the people are their own masters, socially and politically free to work out their own destiny and set an example of national ethics that will be the hope and inspiration of the world.

To lead the world to perpetual peace and tranquility through universal liberty and justice is the exalted mission of the United States.

In his recent address to the Grand Army veterans assembled in Washington for their national encampment, President Wilson spoke on this subject in the following words:

"There have been nations as rich as we, there have been other nations as powerful; there have been other nations as spirited; but I hope we shall never forget that we created this nation, not to serve ourselves but to serve mankind.

"I love this country because it is my home, but every man loves his home. It does not suffice that I should be attached to it because it contains the faces and the persons whom I love, because it contains the threads of my own life. That does not suffice for patriotic duty. I should also love it and I hope I do love it as a great instrument for the uplift of mankind, and what you gentlemen have to remind us of as you look back through a lifetime to the great war in which you took part is that you fought that this instrument for the service of mankind should not be impaired either in its material or spiritual power.

"I hope I may say without even an implication of criticism upon any other great people in the world that it has always seemed to me that the people of the United States wish to be regarded as devoted to the promotion of particular principles of human right. The United States were founded not to provide free homes, but to assert human rights.

"This flag meant a great enterprise of the human spirit. Nobody no large bodies of men, in the time that flag was first set up believed with a very firm belief in the efficacy of democracy. Do you realize that only so long ago as the time of the American revolution, democracy was regarded as an experiment in the world and we were regarded as rash experimenters? But we not only believed in it; we showed that our belief was well founded and that a nation as powerful as any in the world could be erected on the will of the people; that indeed there

was a power in such a nation that dwelt in no other nation as that nation the spirit of the people prevailed."

It is well, as we ponder over the President's inspiring words, to realize how youthful a bud is that democracy which, by God's help, we hope may soon bloom in perfection in this great land of ours.

We should not forget that millions of those still living remember when slavery was a lawful institution in this country. Human progress is necessarily slow. Not until democracy has leavened the whole lump of our vast population, can we make those rapid forward strides that so many of our more radical and progressive spirits insistently demand.

Those who are impatient at our progress should contemplate what has been accomplished in the last half century. It is a far cry from the dollar a day wage, then so universal, to the five and six dollar a day that tens of thousands of our skilled workers now command. The eight-hour day now so prevalent in many lines of industry, not forgetting too by those who batted at Gettysburg. Things that are considered indispensable necessities today by even the poorest, would have created envy among kings half a century ago. Conditions in many sections of our country and in many lines of industry are still deplorable, but thousands of earnest men and women are bending all their energies to making life more worth while for everyone who dwells beneath the flag we love. We have all the materials necessary for human happiness and if all will pull together and do their utmost for the common weal as true and loyal citizens should, our ailments, political and industrial, will soon become things of the past.

The most impressive sentence, however, in the President's speech is that in which he refers to this country as a great instrument for the uplift of mankind. No nobler sentiment has ever been uttered by any ruler of men, and no sublimer mission could fall to the lot of any nation.

We sincerely trust that those un-American Americans who would like us to scuttlet out of the Philippines, Hawaii and other national possessions will take this sentiment to heart. It is the idea of people of this type that we should become a hermit nation, shut ourselves up within a Chinese wall of selfishness, and let a bog be shut up within the confines of his pen and revel in God's bounty, pushing all worldly responsibilities onto other nations, indifferent the while to the needs of our brothers in other lands.

We as a nation have duties to perform in the world, responsibilities to shoulder, and we shall meet more as the years roll on for we must champion the cause of the oppressed and act as the torch-bearer of liberty for the rest of mankind.

The American ideal rises higher than the grossly sensual and material. The blue rank of heroes that President Wilson reviewed testifies eloquently to those spiritual qualities which are a lamp unto our feet and which can alone guide men and nations into the paths which the God of progress has ordained that men must tread in that slow but certain march of humanity to higher things.

It is little wonder that the men who would have us shrink our national responsibilities lack the spirit to defend their country and even grunt viciously at those who would have it defended. Thank heaven the old American spirit still lives. We shall yet see our house in order, and if ever the time comes that we must fight to defend the land and the things that we hold dear, the sons of the veterans who wore the blue and gray with thousands of other men going to arms in defense of a land that has sheltered millions of the oppressed of earth and is today, in spite of all its failings, the one great hope of all lovers of democracy, liberty, freedom and peace, for there can be no lasting peace except under liberty and through democracy.

Why Trade-Mark Goods are Preferred by the Public—There are Good Reasons

MORE and more people are learning the significance and value of the maker's trade-mark on the package as a protection to the purchaser against fraud and imposition, and as a reliable guaranty of the uniform, standard quality of the goods.

It is hardly necessary to explain that a trade-mark is a name or pictorial device or combination of the two adopted by a manufacturer to distinguish his product from all other makes on the market.

A trade-mark, like a patent or a copyright, is property and the law recognizes the owner's exclusive right to its use and protects him from infringement.

A trade-mark may be as in fact many are, immensely valuable because the owner has, by honest dealing and extensive advertising, established a high reputation and large demand for his make of goods, and the law will not permit another to use his trade-mark, not only because such an infringement would rob him of the fruits of his efforts and expenditures, but quite as much because it would be a fraud on the public which had learned to rely on his trade-mark. Yet with perfect consistency the law denies its protection to the owner if he misuses his own trade-mark to impose a spurious article on the public. In other words, the law protects trade-marks only in the interest of honest dealing.

The large manufacturers, after incurring the expense of extensive advertising for the sake of gaining a nation-wide reputation and demand for their trade-mark products, are naturally anxious to protect this valuable asset by maintaining always and everywhere the standard quality of their goods. There is only one way to accomplish this with any degree of certainty, which is by putting up their products in sealed packages so that the consumer will invariably receive the article in precisely the same condition in which it left the factory.

The people are learning this; consequently the large and growing demand for advertised trade-mark package goods in preference to goods sold in bulk and which are kept in the retailer's store loose in barrels or boxes, exposed to varying atmospheric conditions to dust and to handling by customers and clerks of various degrees of cleanliness or uncleanness.

You are sure of the invariable quality, purity and cleanliness of the package goods while you take all kinds of chances on the goods sold in bulk. And as a rule, if quality is considered, the advertised package goods are quite as cheap in spite of the cost of the package and the advertising, for the advertising produces so much greater sales and enables the large manufacturer to do business on so much larger a scale that the economy of big business thoroughly organized and systematized more than covers the expense of advertising and packing.

The trade-mark on the sealed package, with the maker's reputation behind it, is the consumer's protective guaranty, and the advertising is to the mutual advantage of both.

For Nation-Wide Prohibition

OF all the matters that will claim the attention of the new Congress, which begins its first session on the sixth of this month (December), none is more important than the question of nation-wide prohibition of the liquor traffic.

Congress can, if it will, regulate, control or abolish the importation, manufacture and sale of intoxicating liquors throughout the land in like manner as it recently abolished the dope evil through the exercise of its taxing power.

It requires only a bare majority vote of the Senate and House of Representatives to enact such a law. Therefore we urge and insist that it is the duty of the present Congress to establish nation-wide prohibition immediately by this means. That is what the petitions which COMFORT has printed and distributed call for.

Those who have circulated these petitions, if they have not already sent them to the home addresses of their Senators and Congressmen, should mail them, soon after December sixth, to these same gentlemen in Washington, D. C., addressed in care of the U. S. Senate or House of Representatives according to which branch of Congress they are in.

But do not drop the work there. Congress will be in session until next summer, so keep on circulating the petitions and sending them in all through the winter and spring until you learn that the law you want has been enacted or that the session has come to a close.

COMFORT'S EDITOR.

Pithy Little Advertisements that are Interesting, Instructive and Profitable to Read, for they put you wise to the newest and best in the market and keep you in touch with the world's progress.

.....

Southern Lands are low in price but in productive value, make two to four cro year and give largest profits in grain, vegetables, fruits, live stock and dairying. Unpassed climate, good markets. Southern greas is on the Southern Railway. Full

Write For List of truck, grain and st
farms. Low prices, easy terms or will
with option of buying. Galbreath B
Memphis, Tenn.

POULTRY

Poultry Paper, 44-124 page periodical up to date, tells all you want to know about

care and management of poultry, for pleasure or profit; four months for 10 cents. Poultry

Ideas Wanted—Manufacturers are willing for patents procured through me; the books with list hundreds of inventions wanted free; I help you market your invention.

Patents Wanted. Write for List of Pat. Buyers and Inventions Wanted. \$1,500,000 prizes offered for inventions. Send sketch.

request. Patents advertised free. We assist inventors to sell inventions. Victor J. Evans & Co., 441 Ninth, Washington, D. C.

MOTION PICTURE PLAYS

Write Photoplays, Short Stories, Poems: \$100 each. No correspondence costs. Details free. Atlas Pub. Co., 234 Chicago

Wanted! Your Ideas For Photoplays
and storiest! Big Rewards! We accept Man-
ny form—criticism free—sell on commission—
hundreds making money. Get details to-
day. Box 10, 100 N. Main St., St. Louis, Mo.

Photoplays Wanted, \$10 to \$200 Each, Send Free book, How To Write Photoplays, Enterprise Co., Mc-348 Lowe Ave., Chicago

Write Motion Picture Plays: \$50 ea.
no experience necessary Details free

Make \$100 Month spare time with
photoplays. Wonderful offer. Details from
Perifide Sales Co., Box 906, Portland, Ore.

Write Photoplays!\$75 each. Write for free booklet "How to Write Moving Picture Play" Universal Pub. Co., 309 Fergus Falls, Minn.

MOVING PICTURE BUSINESS

\$35.00 Profit Nightly. Small Capital Starts You. No experience needed. We

MALE HELP WANTED

Be A Detective—Earn \$100 to \$300 p
month; travel over the world. Write C.
ndwig, 187 Westover Bldg., Kansas City, M

Government Farmers Wanted. \$60
125 Monthly. Age 21 to 50. Oxment, S
L. Louis.

I Will Start You earning \$4 daily at home
 overing mirrors; free instructive book

Get A Sure Job with big pay, steady work, short hours, regular vacations, rapid advancement. Thousands of positions open with Uncle Sam. Prepare you in a few weeks at small expense. See Sam Brown, Branch U. S. Government

Wanted - Railway Mail Clerks. 1 month. Apply for details. Franklin Institute Dept. D9, Rochester, N. Y.

Men, Women, common schooling, desire government positions, \$70 monthly, write at 316 immediately, Philadelphia Civil Service School, Philadelphia.

Tobacco Factory wants salesman: go
day, steady work, promptness: experience

If Salary Of \$100 Per Month And
Commissions, with liberal expenses interest
free. Address Dept. N. E. 2802 Indiana Ave.

Good Money Made At Home Knitting
Machinery. Machines furnished on time. We buy
sell your goods. Easy and constant work.
Heeler Co., (Inc.), Dept. 122, 337 Madison

Learn Auto Business. Opportunity of 20th century. Big money for our graduates. Ohio Auto School, 1229 Prospect Ave., Cleveland, O.

Be a Detective. Earn big pay. No
 Work. Travel. Excellent Opportunities.
 Write, Rubber City Secret Service, Akron, O.

Come and Join the Happiest Family in the World



MCURT'S League of Cousins

LEAGUE RULES: To be similar to one's parents. To be kind to dumb animals. To protect the weak and aged. To join our country and protect its flag.

CONDUCTED BY UNCLE CHARLIE

EVERY son and yearling admittance to the League of Cousins for only 30 cents. Join at once. Everybody welcome.

FOR send a subscription to Uncle Charlie, not to the Secretary of the League.

EVER send a subscription order or application for membership in the body of a letter. Write the order separate sheet from the letter and mail the letter in the envelope and the subscription in another envelope.

Write to Uncle Charlie at COMFORT, AUSTIN, MAINE. Send instructions at the close of this Department.

[illegible]

minister would go ahead and delagate to the job. But he cannot organize the ministry without incurring the displeasure of the bishop and the estimated dollars which keep the organization going. The minister is not a man who can do things as long as he can brutalize men and make him know with his Maker. All the temples you see about you (and they dot the earth by the tens of thousands) are temples of the money god. The money god of Nazareth is worshiped. But these temples are mere sepulchres unless they are performing the minister's work as he would have it performed. The money god is the god of the earth and the organization to Christianize humanity, to spread love, fellowship and brotherhood, but it lacks the spirit, and until it gains the spirit, it is a dead letter. The reformer will be a man crying in the wilderness.

[illegible][illegible][illegible]

New for its touching and beautiful little story. "People will tell you human nature is evil," she says, "I have, humble faith in human nature. People will tell you the mark of the crafty human fox who lives by raiding the scanty hen-roosts of the honest is the mark of the human race. I remember long ago have seen and remember too that Uncle Charlie said, 'I am home this great truth: We don't want to change human nature, we want to change the environment in which it lives.' I have faith in the goodness of God. What we want to change is *inhuman nature* which is the evil devil. I have faith in human nature which is the good God. I have faith in the current for human nature today, and it is largely our environment and conditions that are the cause of the evil. I have faith in human nature instead of human. But to the story. There lives in Doughsville, Va., a woman named Mary. She is a poor, plain and sympathetically human kind. She is always helping others in need. She has a son, a fine, pure and noble man in her own state, a man whose back was broken some years ago in a mine and who is now in the hospital in heaven, dying from the strain of trying to support a family.

[illegible]

UNCLE CHARLIE'S BOOKS

FREE! — POEMS, STORY, PICTURE AND SONG BOOKS — FREE!
Just what you want for Christmas gifts. They make young and old happy. Yours free of cost. Full particulars given elsewhere.

of him before you had the devil and his
his heirs on the run. But alas, we are such
afraid to do anything that does not look afraid
to do anything that does not look afraid
its proper name; afraid to do anything
do something that may stop the stream
channel. Ah, how sadly the world is in need
stand alone, men who will tell the truth though
root of the tree of evil, the branches will take
out. But alas as Scott Norton says, the church
worldly injustice. Remember it was Christ who
guardians of earth now he should bless his
have life more abundantly." The minister
will doubtless tell you that Christ came to
of the spirit, life meant things of the body, more
and clothes, more warmth, more leisure, more
better houses, more of everything that makes

[illegible][illegible]


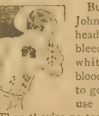
By the way I am constantly being deluged with inquiries as to what is the nature of the ailment from which I suffer; how it affects me. Have I tried Christian Science and other remedies? My picture book too has barred another deluge of inquiries: Is Billy the Goat my daughter, is Maria her Ma? Is there an Aunt Charlie? Is the big boy in the picture book my only baby? I have had a little bit of especially printed answering all these questions daily, but those who are inquiring

(CONTINUED ON PAGE 13.)

Accidents Will Happen




Poor little kiddie,
he didn't mean to
spill Daddy's coffee—
but it's not serious.
Fels-Naptha Soap will
take out the stains in a
jiffy, so there's no
harm done



But oh, my! Here's Johnny bumped his head and had the nose-bleed all over his clean white blouse! And blood-stains are so hard to get out—unless you use Fels-Naptha Soap.



Gracious me! The cat's spilled the jam in the clothes basket! But Mother's not worried. She'll just put the clothes to soak as usual with Fels-Naptha Soap and after 30 minutes or so the stains will be all loosened and ready to wash out with a few light rubs.



But here's an accident that couldn't happen to an up-to-date housekeeper. Unexpected company to supper, and no supper ready because Mrs. Waybe's maid has just finished her washing.



If she would only use Fels-Naptha Soap and let it do the *hard* work while her clothes are soaking, her washing would be done and hanging on the line by noon. Fels-Naptha makes hard-rubbing unnecessary and saves time and strength. Then company would be welcome, because she wouldn't be too tired to enjoy it.

The naphtha in Fels-Naptha is not only on the wrapper, but *in the soap*,—combined with other wonderful cleansers.

That's why Fels-Naptha so quickly and thoroughly and easily gets rid of dirt and grease—not only in clothes, but in every soap-and-water task about the home.

FELS-NAPHTHA

FELS-NAPHTHA

Fels & Co., Philadelphia

IN & AROUND The Home

CONDUCTED BY MRS. WHEELER WILKINSON

Christmas Gifts for Everybody Attractive Things That Young Folks Can Make

THE suggestions on this page are for suitable home-made gifts which the little folks can make for their sisters, brothers and friends. These gifts are simple and easy to make, but they are sure to be appreciated by the recipients for the thought and care that went into making them.

Baby Rattle

First for the rattle or jingle bells as it is sometimes called. A single wooden embroidery hoop or a couple of rounds of bar wire will answer for a foundation for this little toy.

Knitted Ironing Holder

The girl who knits can put her knowledge to a practical use by making ironing holders which will be welcomed by mother or any housekeeper. A half dozen of these, which can be quickly made, would be a nice gift and pretty as well as useful.

Cherry Hobble Ribs

These are made of yarn, but every shade of color can be used. The outside is of wool and either rayon or German wool is suitable, while coarse white darning cotton is suitable for the lining.

Toboggan Spool Case

To make one, a foundation of cardboard of the size and shape shown in the diagram is first and then four inches long, four inches wide at the top, narrowing down to three at the bottom.

Unique Needle-case

A miniature old-fashioned tin box of silk certainly makes an unusual and cute little gift for a friend. The box is made of tin, but can be made of cardboard or paper.

A Stitch in Time

These are made of either a fourfold German or knitting yarn, and are made in the same way as the others, but with a different pattern.

Crocheted Horse Rins

These should be made of either a fourfold German or knitting yarn, and are made in the same way as the others, but with a different pattern.

Cherry Hobble Ribs

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Toboggan Spool Case

To make one, a foundation of cardboard of the size and shape shown in the diagram is first and then four inches long, four inches wide at the top, narrowing down to three at the bottom.

at the end of each row to keep the edges even. Continue this changing columns according to one's fancy, but for each row it will be well to remember that the colors should be used in the same order as they were used in the first row.

Chrysanthemum Duster

While this is not an absolutely new idea, it is a good gift for little girls to make because it is so simple. Made of yellow wool, with a green handle and ribbon it surely somewhat resembles a large chrysanthemum and makes a very pretty gift for either brother or big sister.

Two circles must first be cut of green parchment each seven and a half inches in diameter and with a two-inch hole in the center. Now divide the yellow wool into seven equal parts and place each part on one of the circles, and then the wool upon them, seven around the top, bringing it from the outside over and up through the center.

Having finished this step, slip between the two parchment circles a little wire and then the wool together in the middle with a strong piece of twine, leaving the ends of it six or four inches long.

Now make a piece of hat wire, about twenty inches long, and cover it with the green wool, throwing it smoothly over the wire until it is covered entirely, when this has been accomplished, wind over three inches from one end a second time, then bend down and bend up the other end of the wire to meet this. Wind over both wires at this joining a couple of inches and fasten off.

The three inches from the loop at the top of the handle for hanging up. Now slip the parchment off one side of the wool and slip this half through the other and the handle, then in both wires together above the wool with the twine. Cut off the ends. Take off the hard and a bow of green ribbon.

To make one, a foundation of cardboard of the size and shape shown in the diagram is first and then four inches long, four inches wide at the top, narrowing down to three at the bottom.

Curve off the ends and cover back sides with silk, cretonne velvet or a bit of felt. Pierce holes through the center and cover the corners and card-board with but-ter cloth and sew around with button-hole stitch. Bend the sides up and pin them to the cardboard and put the spools in.

Now lay the two together and join the ends at one side by picking up and knitting 27 stitches. Now lay the wool and in joining distribute the extra length of the top, evenly on the lining on the 27 stitches. Now knit as follows: Knit 3. Repeat from * until 4 size remain, then knit and bind off.

For generations aporns have been worn, but their sole object in life used to be simply one of protection and service. Now however there is really no end to their variety for they come in all shapes and in every color for every purpose.

The gingham dog and the calico cat are two of the most popular aporns for children.

The child's aporn here illustrated is a good example of originality in this line. The little gingham dog and calico cat certainly are handsome enough to make a pair.

The aporn is of white drilling bound with Turkey red, with the outlining of both letters and animals in black.

A Doll's Bed This is something which a boy can make, particularly one who can knit and sew.

This is something which a boy can make, particularly one who can knit and sew. It is a good gift for a girl who likes dolls.

A Handy Holder This unusually useful little article is best made of some strong material such as denim cloth or even ticking.

For the foundation one will need a piece of goods twenty-five inches long and seven wide. Round the ends and gradually slope until the

center is four and one half inches in width. Cut the extra pieces for each end. One of each should measure nine inches through the center; cut these to a point. These are the two pieces to be cut straight across.

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and round, thus making a covering for the ball. After working with the yellow to a depth of work in a few days lay the ball on its side and work on each side an inch of yellow, then three rounds of black, then three rounds of yellow, and so on, until the ball is finished.

Continue until the ball is finished. The ball is finished by using up all the wool which one can use. The ball is finished by using up all the wool which one can use.

Boys are all supposed to be discreetly when in fact, some are not. Your own or somebody's case however would surely be induced to at least keep his time together if he had a chance to hang in all the material needed. Wind one of the three, three with ribbon and over the upper half make a little collar for stick pins.

A Daisy Emery Flower emery are also shown, little red roses, poppies and daisies. The latter can be very easily made up with a piece of velvet and a bit of white flannel, with the hoop of least green.

A DAISEY EMERY. Flower emery are also shown, little red roses, poppies and daisies. The latter can be very easily made up with a piece of velvet and a bit of white flannel, with the hoop of least green.

A Ribbon Toler Set This is a very handsome made of ribbon ribbon with blue and white. A rather stiff ribbon of good quality will be needed as one of the ribbon will not stand up.

One will require two pairs of four-inch wooden embroidery rings, one pair nine-inch and one pair seven-inch. Seven each four-inch flowered ribbon, two seven-inch satin ribbon and one pair of seven-inch satin ribbon. The latter can be used for jewelry, comb and brush, and lavender.

Run in and shut down on edge over rings. Then in about two inches run shut down to form one eighth inch trim. Finish large corner by gathering other edge up and sewing center of each side. Finish rest of large gathering in other edge which is not drawn up. Sew down the row down into back. Sew in powder box cover and divide in half by an inch trim to stand up, which is handy in removing the cover. Bind the two ends with ribbon, twist and sew in place on larger box.

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The Little Marplot

(CONTINUED FROM PAGE 6.)

Address REPORT, Augusta, Maine.

Prem. No. 691

Lady's Watch For A Club Of Eight!



HERE is a watch that we are sure any lady or girl should feel proud to own. It is the "Ladies' Watch" and is a perfect little beauty. It is made of the finest materials, and its appearance, especially the hands and the dial, is of the most beautiful. It is a small, round, silver watch, with a gold case, and it is so light and so easy to wear that it is perfect for any occasion. It is a watch that will last for years, and it is a watch that will be a treasure to its owner. It is a watch that is perfect for a club of eight, and it is a watch that is perfect for any lady or girl who wants a watch that is perfect in every way.

Club Offer. For a club of eight one-year subscriptions at 25 cents each, or one 8-year subscription at 20 cents each, we will send you this beautiful Lady's Watch, valued at \$10.00, free of charge. Address COMFORT, Augusta, Maine.

Genuine Weatherproof Garment



Fashioned after the model of a "Navajo Coat," this is a weatherproof garment that is perfect for any occasion. It is made of the finest materials, and its appearance is of the most beautiful. It is a long, dark, weatherproof coat, with a high collar and a long, flowing skirt. It is a coat that will last for years, and it is a coat that will be a treasure to its owner. It is a coat that is perfect for a club of eight, and it is a coat that is perfect for any lady or girl who wants a coat that is perfect in every way.

Club Offer. For a club of two one-year subscriptions at 25 cents each, or one 2-year subscription at 50 cents each, we will send you this beautiful Weatherproof Garment, valued at \$20.00, free of charge. Address COMFORT, Augusta, Maine.

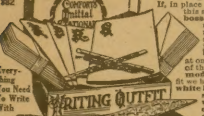
Beautiful Tapestry Table Cover



This beautiful, fringed Tapestry Table Cover is nearly one yard square and is a size large enough for any dining or small table, and is a very rapidly made up in different handsome colors, and it is a cover that is perfect for any occasion. It is a cover that will last for years, and it is a cover that will be a treasure to its owner. It is a cover that is perfect for a club of eight, and it is a cover that is perfect for any lady or girl who wants a cover that is perfect in every way.

Club Offer. For a club of two one-year subscriptions at 25 cents each, or one 2-year subscription at 50 cents each, we will send you this beautiful Tapestry Table Cover, valued at \$10.00, free of charge. Address COMFORT, Augusta, Maine.

Big Box Initial Stationery, Envelopes And Complete Writing Outfit



It is in place of this illustration, we could actually show you a complete stationery and writing outfit, and it is a complete stationery and writing outfit that is perfect for any occasion. It is a complete stationery and writing outfit that will last for years, and it is a complete stationery and writing outfit that will be a treasure to its owner. It is a complete stationery and writing outfit that is perfect for a club of eight, and it is a complete stationery and writing outfit that is perfect for any lady or girl who wants a complete stationery and writing outfit that is perfect in every way.

Club Offer. For a club of two one-year subscriptions at 25 cents each, or one 2-year subscription at 50 cents each, we will send you this beautiful Big Box Initial Stationery, Envelopes And Complete Writing Outfit, valued at \$20.00, free of charge. Address COMFORT, Augusta, Maine.

26-Piece Daisy Silver Set



Will Wear Like Solid Silver

Club Offer. For a club of two one-year subscriptions at 25 cents each, or one 2-year subscription at 50 cents each, we will send you this beautiful 26-Piece Daisy Silver Set, valued at \$20.00, free of charge. Address COMFORT, Augusta, Maine.

Sent To You Prepaid For A Club of Six

We have in the past made many fine premium offers of silverware to readers of Comfort, but this is the first time that we have made a premium offer of silverware that is so valuable. It is a 26-piece silver set, and it is a silver set that is perfect for any occasion. It is a silver set that will last for years, and it is a silver set that will be a treasure to its owner. It is a silver set that is perfect for a club of six, and it is a silver set that is perfect for any lady or girl who wants a silver set that is perfect in every way.

Club Offer. For a club of six one-year subscriptions at 25 cents each, or three 2-year subscriptions at 50 cents each, we will send you this beautiful 26-Piece Daisy Silver Set, valued at \$20.00, free of charge. Address COMFORT, Augusta, Maine.

LOCKET AND CHAIN



Club Offer. For a club of two one-year subscriptions at 25 cents each, or one 2-year subscription at 50 cents each, we will send you this beautiful Locket and Chain, valued at \$10.00, free of charge. Address COMFORT, Augusta, Maine.

Panne Satin Petticoat



Club Offer. For a club of two one-year subscriptions at 25 cents each, or one 2-year subscription at 50 cents each, we will send you this beautiful Panne Satin Petticoat, valued at \$10.00, free of charge. Address COMFORT, Augusta, Maine.

Given For Three Subscriptions

THIS is one of the best bargains we have been able to offer this season. Three handsome ladies' colored skirts were recently made in retail for \$12.00, and we are now offering them for \$10.00. They are very fashionable, and they are very comfortable to wear. They are skirts that will last for years, and they are skirts that will be a treasure to their owner. They are skirts that are perfect for a club of three, and they are skirts that are perfect for any lady or girl who wants a skirt that is perfect in every way.

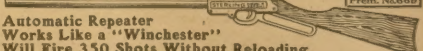
Club Offer. For a club of three one-year subscriptions at 25 cents each, or one 3-year subscription at 75 cents each, we will send you these three beautiful ladies' colored skirts, valued at \$30.00, free of charge. Address COMFORT, Augusta, Maine.

Comb and Brush



Club Offer. For a club of two one-year subscriptions at 25 cents each, or one 2-year subscription at 50 cents each, we will send you this beautiful Comb and Brush, valued at \$10.00, free of charge. Address COMFORT, Augusta, Maine.

Boys! Get This Dandy Rifle Free!



Automatic Repeater Works Like a "Winchester" Will Fire 350 Shots Without Reloading

BOYS—here is the rifle you have always wanted, and it is a rifle that is perfect for any occasion. It is an automatic repeater rifle, and it is a rifle that will last for years, and it is a rifle that will be a treasure to its owner. It is a rifle that is perfect for a club of eight, and it is a rifle that is perfect for any boy or girl who wants a rifle that is perfect in every way.

Club Offer. For a club of eight one-year subscriptions at 25 cents each, or four 2-year subscriptions at 50 cents each, we will send you this beautiful Automatic Repeater Rifle, valued at \$20.00, free of charge. Address COMFORT, Augusta, Maine.

Big Package Silk and Satin REMNANTS FREE!



Remnants of real silk, stamped satin and beautiful prints in all colors and designs, and it is a package that is perfect for any occasion. It is a package that will last for years, and it is a package that will be a treasure to its owner. It is a package that is perfect for a club of eight, and it is a package that is perfect for any lady or girl who wants a package that is perfect in every way.

Club Offer. For a club of eight one-year subscriptions at 25 cents each, or four 2-year subscriptions at 50 cents each, we will send you this beautiful Big Package Silk and Satin REMNANTS, valued at \$20.00, free of charge. Address COMFORT, Augusta, Maine.

Overland

Model 75



\$615 With Electric Starter and Electric Lights

Four Inch Tires

Standard 2000, both, f. o. b. Toledo

HERE is another Overland Model. A brand new car at a brand new price. Many people prefer a car with the advantages of the larger and higher priced cars, but that is smaller and more economical to run.

Model 75 is a comfortable, family car with virtually all the advantages of the very large cars at a price which is well within your reach.

The price is only \$615!

It has a powerful motor; electric starting and lighting system; high tension magneto ignition; 104 inch wheelbase; cantilever springs; four inch tires; demountable rims; streamline body design.

This season our factory capacity has been increased to 600 cars a day.

This in itself explains our ability to give so much car for so little money.

This newest Overland is a beauty.

The body is the latest full streamline design with a one-piece cowl.

It is handsomely finished in solid black with bright nickel and polished aluminum fittings.

Five adults can ride comfortably.

While the car is roomy, it is light in weight, 2160 pounds.

The tires are four inch all around, because we believe in the advantage of large tires.

They insure greater mileage and comfort than can be obtained from the smaller size used on other cars of similar specifications.

It has demountable rims with one extra.

The motor is four cylinder, long stroke bloc type, having a 3½-inch bore and 5-inch stroke. Horsepower is 20-25. It is of the most modern design.

It has high tension magneto ignition. This is the kind used on the most expensive cars.

The electric starting and lighting system is one of the most efficient on the market. It is of the two-unit type.

The large electric headlights have dimmers.

This car is very easy to handle. It responds quickly. Anyone in the family can drive it.

The electric switches are conveniently located on the steering column. This is the same arrangement used on the highest priced cars.

It has the easy working Overland clutch, which any woman can operate. The pedals are adjustable for reach. The steering wheel is large and turns easily.

The brakes are large and powerful.

The rear springs are the famous cantilever type. These are probably the easiest riding and most shock absorbing springs ever designed. With these springs riding comfort is insured.

The seats are roomy and comfortable for the soft cushions are built over deep coiled springs.

It has a one-man mohair top.

In short, there is everything that makes this car up-to-date and comparable with many cars costing considerably more money.

You will be delighted when you see it. And when you ride in it you'll know instantly that this is your ideal of a modern automobile at your idea of a moderate price.

Other Overland models are—Model 83 five passenger touring car \$750; the famous Overland Six seven passenger touring car \$1145. All prices being f. o. b. Toledo.

Specifications of Model 75

Five streamline body five passenger touring car.

Finished in black with nickel and polished aluminum fittings.

20-25 horsepower motor; cylinder cast engine.

High-tension magneto ignition.

Wheelbase, 104 inches.

Electric starting and lighting.

Headlight dimmers.

Electric switches on steering column.

Left hand drive, center control.

31 x 4 inch tires.

Non-skid on rear.

Flexible type rear axle.

Cantilever springs on rear.

Electric horns.

One-man top.

Built-in, rear vision, ventilating type windshield.

Magnetic speedometer.

Full set of tools.

BY APPOINTMENT

HONOR OF



NEW YORK 118

Catalogs on request. Please address Dept. 611

The Willys-Overland Company, Toledo, Ohio

"Made in U. S. A."